



McCoy Design Firm, Inc.

Turning Your House Into A Home

By Sarah McCoy
McCoy Design Firm, Inc.

Turning a house into a home requires commitment, inspiration, passion, and above all else creativity. In resort communities, such as Vail, where many residents are second homeowners, client's seek out professionals who have a vast knowledge of local and global resources. When considering an interior design specialist, they look for firms with refined design skills, innovative, inspirational ideas and the ability to execute projects in a timely manner.

One of the obstacles encountered by designers is how to best use their client's limited time in the Vail Valley. Our clients come here to experience the natural beauty of the Colorado Rockies, not to work.

Inspired by this understanding, we create fully designed rooms with unique and inspiring themes. These rooms can be purchased on the spot and can readily fit in the client's new mountain retreat without delay. Each room is thoughtfully constructed to reflect a relaxed Colorado resort lifestyle, and is fully detailed down to the wall color and texture.

Themes such as "Tuscan Dream" and "Western Chateau" allow the client to instantly visualize the grouping within their own home. Those that desire to be more involved with the process and can integrate artwork and furniture, and choose from a large variety of fabrics and accessories to individualize their setting.

Clients are looking for designers with great listening skills that are willing to integrate their needs, wishes and demands. A client's experiences and lifestyle choices heavily direct the design process in the passionate pursuit of transforming a house into a home.

The synergetic result of listening to the client, and incorporating their needs and desires into a project creates a visually unique home that reflects the designer's skills, but more importantly each client's unique style.

Sarah McCoy is the principal designer of McCoy Design Firm. For more information, visit www.mccoydesignfirm.com.